

EXHIBITOR & SPONSORSHIP  
**PROSPECTUS**



**CUTTING  
THE  
EDGE**  
OF PREVENTION  
AND TREATMENT  
*OF PRESSURE INJURY*

 **NPIAP**® 2024 ANNUAL CONFERENCE

**FEB  
16-17**

**SAN ANTONIO HILL  
COUNTRY RESORT  
SAN ANTONIO, TX**

**REGISTER NOW**

Application Deadline January 16, 2024

Here is a unique opportunity for your company to further impact the prevention and treatment of pressure injuries!

**30+**  
Faculty

**40+**  
Exhibits

**400+**  
Attendees

**50+**  
Posters

### WHY INVEST IN NPIAP?

We have a unique opportunity for your company to further impact the prevention and treatment of pressure injuries! You will be able to promote your company's brand, products and services directly to wound care providers and industry leaders.

### EXHIBITORS:

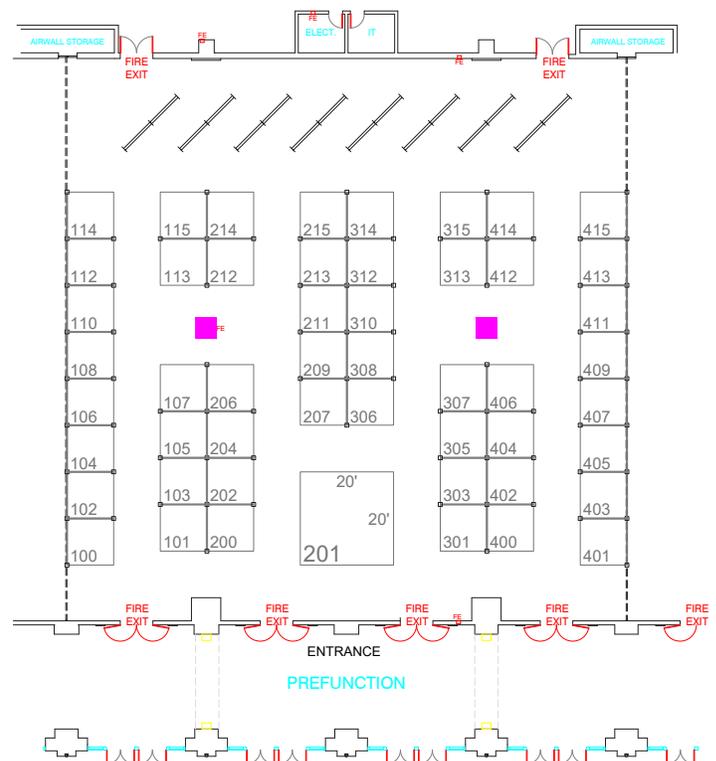
Showcase your products and services and connect with the most influential professionals in pressure injury care.

### SPONSORS:

We have a wide range of Sponsor Opportunities for your company to show its commitment to the research and development of pressure injury prevention and treatment.

**JW  
MARRIOTT  
HILL  
COUNTRY**  
*SAN ANTONIO, TX*

Room: Exhibit Hall B



# EXHIBITOR FACT SHEET

**CONFERENCE DATES:**    **LOCATION:**

February 16-17, 2024

JW Marriott Hill Country, San Antonio, TX

**APPLICATION DEADLINE:**

January 16, 2024

## EXHIBITOR INFORMATION

BOOTH OPTIONS	REPS	EXHIBITOR FEE	CAC & POC MEMBER FEE	NON-PROFIT FEE
10'x10'	2	\$2,600	\$1,600	\$1,100
10'x20' (Two adjacent 10'x10' booths)	4	\$5,000	\$2,600	\$1,500
20'x20'	8	\$9,000	\$5,000	n/a

For other booth options (e.g., 10' x 30') please contact NPIAP

**INCLUDED WITH EACH BOOTH:**

- 2 badges.  
*Able to participate in sessions (no-continuing education credits)*
- 7" x 44" identification sign
- 8' high back wall and 3' high side drape

**ADDITIONAL EXHIBITOR BADGES**

(\$250 per person)

## POPULAR ADD-ONS

**Product Showcase ..... \$7,500 fee / \$5,000 CAC and POC Member fee**

- Must have a minimum of a 20'x10' exhibit booth to be eligible
- 15-minute showcase during an allotted time
- No competition
- Showcase listed in conference program and on conference app
- One marketing email and social media post to whole database to promote

**Show traffic generator**

- Donate a prize (\$100 value or more) to be on the conference bingo card distributed out to 400+ attendees. Details and sign up is listed in registration.

# EXHIBIT SCHEDULE

**BOOTH SET UP**

**Friday, February 16**  
8:00 AM – 2:45 PM

**EXHIBITS OPEN**

**Friday, February 16**  
3:00 PM – 6:30 PM

*Dedicated Coffee Break & Reception*

**Saturday, February 17**  
9:30 AM – 1:00 PM

*Dedicated Coffee Break & Lunch Break*

**TEAR DOWN**

**Saturday, February 17**  
1:00 PM – 5:00 PM

*\*Exhibit Schedule subject to change*

*\*\*If more time is required for set-up or tear-down they can contact [megan@npiap.com](mailto:megan@npiap.com)*

# SPONSORSHIP OPPORTUNITIES

NPIAP is pleased to offer a wide range of SPONSORSHIP OPPORTUNITIES to organizations seeking to connect with a large audience of leading professionals working in the field of pressure injuries. Sponsors of NPIAP's 2024 Annual Conference will gain maximum exposure and recognition for furthering research and development in pressure injury prevention and treatment.

**APPLICATION DEADLINE: JANURARY 16, 2024**

## **Industry Breakfast Symposium ..... \$17,500/each (Non-CME)**

- To be held during Friday or Saturday breakfast for up to 100 attendees each. Maximum of two breakfasts symposiums, per day.
- Each symposium is 50 minutes. Sponsors to provide own speaker(s).
- Hot breakfast and standard audio visual will be provided by NPIAP.
- Pre-planning call with Meeting Planner to discuss details.
- Symposium details to be included in conference agenda, conference app (once provided by company).
- One marketing e-mail sent by NPIAP to entire NPIAP database.
- Sponsor may produce and send one e-mail promoting your symposium using the NPIAP attendee list.

## **Industry Lunch Symposium..... \$22,500/each (Non-CME)**

- To be held during Friday or Saturday lunch for up to 150 attendees each. Maximum of two lunch symposiums.
- Symposium is 50 minutes. Sponsors to provide own speaker(s).
- Boxed lunches and standard audio visual will be provided by NPIAP.
- Symposium details to be included in conference agenda and conference app (once provided by company).
- One marketing e-mail sent by NPIAP to entire NPIAP database.
- Sponsor may produce and send one e-mail promoting your symposium using the NPIAP attendee list.

## **Break Sponsor ..... \$6,500**

Be recognized as our break sponsor for up to 400 attendees.

## **Charging Station..... \$4,000**

Have your logo placed on charging station for all attendees to use throughout the conference.

## **Lanyards ..... \$3,500**

Sponsor logo co-branded with NPIAP on conference lanyards which will be distributed to each attendee.

## **Conference Hotel Key Cards..... \$5,000**

Sponsor logo or preferred message will be on all hotel key cards (one-sided) distributed to attendees.

## **2-Minute Commercial ..... \$2,000 (CAC or POC) or \$3,500 (Non CAC or POC)**

To be played at the beginning of one General Session and during breaks in between sessions in both tracks.

Company responsible for production of video.

Company must provide video by **January 31, 2024**. Send to *Sonia Binder at sbinder@connect2amc.com*

## **Virtual Informational Flyer ..... \$1,750 (each)**

Information will be shared with all conference attendees the week of the conference.

Must provide one-page PDF image by **January 31, 2024**.

## **Conference WIFI Sponsor ..... \$10,000**

Your company name will be the access code to the conference WIFI.

Recognition in our conference program, conference app, and in the pre-event email that goes to all attendees prior to conference.

## **Conference Spiral Journal Sponsor ..... \$5,000**

Sponsor logo will be on a 10"x 7" journal distributed to attendees at registration check in to use for all their notetaking needs.

**PAYMENT IN FULL MUST BE RECEIVED BY FEBRUARY 15, 2024**  
*Register Online [npiap.com/event/2024annualexhibits](https://npiap.com/event/2024annualexhibits)*

# SPONSORSHIP LEVELS & BENEFITS

	<b>SILVER</b> \$5,000–\$9,999	<b>GOLD</b> \$10,000–\$14,999	<b>PLATINUM</b> \$15,000 & Higher
Recognition on <a href="http://npiannual.com">npiannual.com</a> with your company logo and link to your company homepage until February 17, 2024.	✓	✓	✓
Recognition in the conference app	✓	✓	✓
Recognition in registration area	✓	✓	✓
Name badge ribbon “Sponsor”	✓	✓	✓
Pre-registration opt-in attendee list for attendees (distributed by January 26)		✓	✓
Final opt-in attendee list (distributed by February 22)		✓	✓
Company logo in 1 marketing email blast to entire NPIAP database			✓
Company logo in 1 social media blast to all of NPIAP’s followers			✓

**YOUR SPONSORSHIP IS AN EXCELLENT WAY TO HIGHLIGHT YOUR PRODUCT OR SERVICES TO THE NPIAP AND ALL OF THE ATTENDEES!**

## PAST EXHIBITORS

(2020-2023)

- |                                     |                                  |  |   |  |
|-------------------------------------|----------------------------------|--|---|--|
| 3M + KCI                            | DermaTherapy by standard Textile | Medela                                     | Permobil  | Swift Medical                            |
| Abbott                              | DeRoyal Industries, Inc.         | Medical Equipment and Supplies of America  | Philips   | Umano Medical                            |
| Agility, Inc.                       | Essity HMS North America Inc.    | Medline Industries, Inc.                   | PolarityTE  | Urgo Medical                             |
| Altrazeal                           | Ethos Therapy Solutions          | MedwayUS                                   | Proactive Medical Products                          | Vista Medical Ltd.                       |
| Arjo, Inc.                          | Ferris Mfg. Corp.                | Milliken & Company                         | QuickChange/UI Medical                              | Walgreen Health Solutions                |
| Aroabio Surgery                     | Freedom Medical                  | Mizuho OSI                                 | RedDress  | WCET                                     |
| Atlas Lift Tech                     | Frontier Therapeutics Inc        | Molnlycke                                  | Rehabilitation Engineering and Assistive Technology | Wellsense                                |
| Birchwood Laboratories              | HARTMANN USA                     | Monument Analytics                         | Society of North America (RESNA)                    | WOC Nursing Certification Board (WOCNCB) |
| Blue Chip Medical Products          | Hillrom                          | MTF Biologics                              | Safe n Simple                                       | Wound Care Education Institute           |
| Brand Manager                       | HMP                              | National Alliance of Wound Care and Ostomy | Shield HealthCare                                   | WoundVision                              |
| Bruin Biometrics                    | HoverTech International          | NelDerm                                    | Smith+Nephew  | WoundZoom                                |
| Byram Healthcare                    | KAP Medical                      | Nutricia North America                     | Standard Textile                                    | XSENSOR Technology                       |
| Calmoseptine, Inc                   | Macro Medical Tech               | Rehabtronics                               | Stryker   |  |
| Casco Manufacturing Solutions, Inc. | MBET Health                      | Reprise Biomedical                         |   |  |
| ConvaTec, Inc.                      |                                  | Perceptive Solutions                       |   |  |
| Dabir Surfaces, Inc.                |                                  |  |   |  |

# CUTTING THE EDGE OF PREVENTION AND TREATMENT OF PRESSURE INJURY

## NPIAP 2024 ANNUAL CONFERENCE

## SPONSORS QUESTIONS?

NATIONAL PRESSURE  
INJURY ADVISORY PANEL

Sonia Binder

[sbinder@connect2amc.com](mailto:sbinder@connect2amc.com)

Tel: 847-375-4711

### TERMS & CONDITIONS

*All exhibitors must agree to the Terms and Conditions governing this conference.*

Exhibits must be set up no later than 2:45 PM on Friday, February 16, 2024. The exhibits officially close at 1:00PM on Saturday, February 17, 2024. No exhibitors may dismantle exhibits until the official closing time.

**EXHIBITOR SERVICES:** The following services will be provided for exhibitors at no additional charge: 7"x44" identification sign and 8'-high back wall and 3'-high side drape. The official decorating and drayage company of NPIAP will provide and distribute an exhibitor services kit containing literature and rates for all services and equipment. All furnishings and special requirements should be ordered through that decorating company (Viper Tradeshow Services).

**EXHIBIT COORDINATOR:** The official decorating company Viper Tradeshow will manage all services and have service personnel available at the time of installation and dismantle.

**EXHIBITORS INFORMATION KIT:** A complete Exhibitors' Kit containing all the necessary order forms for drayage, electrical service, furniture rental, carpeting, cleaning, etc., will be provided to each exhibitor after confirmation of space assignments.

**ARRANGEMENT OF EXHIBITS:** The exhibitor agrees to manage their exhibit so as not to obstruct or interfere with the view of the exhibits of other exhibitors, or the free passage of spectators.

**CARE OF SPACE:** The exhibitor agrees not to deface, injure or mar the exhibition hall, furniture, fixtures, surfaces, or any other property within the JW Marriott Hill Country Hotel.

**INSURANCE:** NPIAP assumes no responsibility for the safety of the personnel and property of exhibitors or the personal property of their agents.

**CHILDREN:** Under no circumstances will children be allowed in the exhibit hall during installation or dismantle. Children under 16 years of age must be registered for admission to the conference and must be accompanied by an adult always.

**SHIPPING INSTRUCTIONS:** Please ship on the exact date and to the exact location specified in the exhibitor's manual. All transportation charges are to be prepaid, and all shipments should be labeled with return address. Additional shipping instructions and labels will be provided in the decorating kit. All shipments should be packed securely and fully prepaid. Bills of lading should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship their materials at the company's own risk and expense.

**CONDUCT OF EXHIBITS:** All booths must be uniform. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor.

**METHOD OF PAYMENT:** Credit card payment (Visa, MasterCard, or American Express) should be entered at the time of registering online. If you do not plan to pay by CC you can pay by check. Full payment made payable to NPIAP, Attn: Exhibitor Booth Registration, 4 Lan Drive, Suite 100, Westford, MA 01886.

**CANCELLATION POLICY:** If NPIAP receives written notice of space cancellation more than 60 days (December 16, 2023) prior to the opening of the exhibits, a 50% refund of monies received will be made. If an exhibitor cancels less than 60 days prior the opening of exhibits and the space is not resold or the exhibits are not sold out, the entire cost of booth space will be forfeited.

**PHOTOGRAPHY IN THE EXHIBIT HALL:** The use of cameras (including but not limited to cellular phones, film, digital, video taking or image or sound capturing) or audio taping equipment is prohibited anywhere during the conference without prior permission from NPIAP.